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Vender Safe Technologies Security Expert Addresses Industry Forum

Brad Cyprus, Senior Security Architect, educates convenience store owners on PCI compliance at Spring Symposium

COLUMBIA, SC, May 4, 2010 (from the South Carolina Association of Convenience Stores Spring Symposium) – In a presentation entitled “The Top Ten Ways Convenience Stores Lose Card Holder Data,” security expert Brad Cyprus covered the fundamental elements regarding PCI compliance. The Payment Card Industry Data Security Standards (PCI DSS) is a set of required security practices designed by major payment brands, including American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc. International. These guidelines, commonly referred to as PCI, assist merchants in preventing a data breach.

The audience consisted of convenience store professionals who attended the South Carolina Association of Convenience Stores (SCACS) Spring Symposium. Cyprus, who currently serves as Senior Security Architect at Vendor Safe Technologies, focused on educating attendees on the dangers of a credit card breach and the importance of data security. He began with an explanation of PCI compliance and why it is vital for industry operators to include data security in their business strategy. To further explain the issue, Cyprus examined the factors leading to credit card loss and the consequences of unauthorized access - including fines, penalties, and prohibition from processing. The presentation concluded with expert advice and resources to prevent and overcome a breach.

A copy of the presentation can be accessed online via the following link:

http://www.vendorsafe.com/images/ppts/Top_10_ways_Credit_Cards_are_Lost_Brad_SCACS.pdf.

About the South Carolina Association of Convenience Stores

In 1976, the South Carolina Association of Convenience Stores (SCACS) was founded to serve the convenience store industry. The private, not-for-profit association represents over 1,500 retailers and nearly 300 suppliers in the state of South Carolina. For more information, visit the SCACS website at www.scacs.org.

About Brad Cyprus

A co-founder of Vendor Safe Technologies, Brad Cyprus currently serves as the company's Senior Security Architect. With over twenty years of experience in the security industry, he holds a Systems Security Certified Practitioner certificate and speaks at a variety of industry events. He is also a member of the Scoping Special Interest Group of the PCI Securities Standards Council and the Education and Best Practices Committee for PCATS (Petroleum Convenience Alliance for Technology Standards). Additionally, he sits on the PCI committee of the Retail Solutions Providers Association (RSPA).

About Vendor Safe Technologies

For more than 20 years, Vendor Safe Technologies has developed, deployed, and supported innovative security technologies. The company's Self Configuring Firewall Architecture™ and Global Security Mesh™/VPN enables PCI Level 2, 3 and 4 merchants to become PCI compliant within 30 days at the lowest total cost of deployment, and the lowest total cost of ownership while requiring no IP address changes to the LAN or WAN. Vendor Safe solutions are secured by the superior defenses of firewalls from Juniper Networks. Learn more by visiting the Vendor Safe website at www.vendorsafe.com.

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