



For Immediate Release

Back Bay Restaurant Group, Inc. Selects Vendor Safe To Provide PCI Managed Security Services

Thirty-day implementation, affordable monthly fee key factors in Back Bay decision

LAS VEGAS, March 9, 2009 *(from the MURTEC Multi-Unit Restaurant Technology Conference)*

– Vendor Safe Technologies today announced that Boston-based Back Bay Restaurant Group, Inc. has signed a three-year agreement for Vendor Safe to deliver PCI Managed Security Services to Back Bay's corporate headquarters and restaurants. Through the agreement, Back Bay will secure its transaction processing using Vendor Safe's PCI Managed Security Suite™, a single source solution for rapid, low-cost credit card fraud prevention.

According to David L. Starmer, VP of Information Technology, the decision to partner with Vendor Safe was based on several factors. "The ability to deploy this unique PCI compliance program for our entire organization within thirty days was a key motivator. Vendor Safe offers us a suite of hardware, software, monitoring and other services that allows us to consolidate our ongoing compliance efforts. Their professional services group, all highly experienced in the restaurant business, has eliminated a number of significant barriers while working closely with our team. All in all, Vendor Safe provides the right solution and the right value to our company."

The PCI Managed Security Suite enables restaurants and other credit card merchants to secure their environment, going beyond the PCI standard. Standard components include:

- Global Security Mesh™/ VPN – a managed gateway solution providing best-in-class security
- HotSpot Plus™ - a robust wireless solution with four segregated wireless networks
- TrustVault™ Certificate – a \$50,000 guarantee against breach

– more –

Back Bay Restaurant Group Selects Vendor Safe

Page Two

About Back Bay Restaurant Group, Inc.

The Back Bay Restaurant Group has a 45 year history of providing a “perfect guest experience”. With seven unique dining concepts, their restaurants range from five-star table cart service to casual dining and offer cuisine for every palette including Italian, French and traditional American fare. The Back Bay Restaurant Group collection includes Abe & Louie's, Atlantic Fish, Coach Grill, Bouchee Urban Brasserie, Papa Razzi Trattoria, Joe's American Bar and Grill and Charley's. For more information visit www.backbayrestaurantgroup.com.

About Vendor Safe Technologies

Founded in 1989 as Paracom IT, an organization offering managed network and security services, Vendor Safe Technologies shifted its business model in 2008 to focus on the burgeoning need for Payment Card Industry Data Security Standard (PCI DSS) compliance. Vendor Safe / Paracom IT emerged as the leader in delivering security technologies by helping organizations to manage their IT environment while delivering unsurpassed levels of data reliability and security. With proven global solutions, Vendor Safe facilitates PCI compliance, enabling merchants to concentrate on their business. To learn more, visit the Vendor Safe website at www.vendorsafe.com

For more information, please contact Bill Pickard at (713) 929-0200 or info@vendorsafe.com.

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