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Tracy Libertino Speaks on the Perils of IT Recovery After Natural Disasters and Terroristic Occurrences

Vendor Safe's Vice President of Professional Services Shows the Benefits of Network Security

HOUSTON - July 22, 2010 – Tracy Libertino, Vice President of Professional Services for Vendor Safe Technologies, recently spoke to a National Restaurant Association (NRA) study group regarding the detrimental repercussions of natural disasters and terror attacks in respect to IT recovery for restaurants and other credit card merchants.

Libertino informed the attendees that according to the National Archives & Records Administration, every year one out of 500 data centers, or credit card merchants, will experience a severe disaster of some kind. Of those 500, 43% will never re-open after the disaster and 29% will close within two years. These harrowing statistics pose a great concern to small and large merchants alike. If proper data securities are put in place, then possible bankruptcy and foreclosures will not occur after the disaster strikes.

“In the past, back-up and recovery was ‘best effort’ or not a priority when establishing and maintaining a business,” says Libertino. “Today, the standards are different. More reliability is expected from IT and because of the faster pace that businesses run at today, loss of service is measured in minutes instead of hours.”

Vendor Safe provides a network security solution that significantly reduces the time it takes for a credit card merchant to be up and running after disaster strikes. Additionally, if businesses are prepared beforehand, the impact of such an event and recovery time is significantly reduced.



Press Release

A copy of the presentation can be accessed via the following link:

http://www.vendorsafe.com/images/ppts/2010_NRA_IT_Study_Group_Disaster_Recovery.pdf.

About Vendor Safe Technologies

For more than 20 years, Vendor Safe Technologies has developed, deployed, and supported innovative security technologies. The company's Self Configuring Firewall Architecture™ and Global Security Mesh™/VPN enables PCI Level 2, 3 and 4 merchants to become PCI compliant within 30 days at the lowest total cost of deployment, and the lowest total cost of ownership while requiring no IP address changes to the LAN or WAN. Vendor Safe solutions are secured by the superior defenses of firewalls from Juniper Networks. Learn more by visiting the Vendor Safe website at www.vendorsafe.com.

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